

# Kids Helping Kids

*A service learning project on behalf of Roof Sit*

Child abuse can happen to the kids  
who are sitting in your classroom.

With a few hours of your time, you and your  
students can help us treat and prevent child abuse.

Make a difference in a child's life -  
Get your students involved.



**Roof Sit 2009**  
**June 25-27**  
*on the corner of  
Milham and Westnedge.*

# Roof Sit

## Raising Funds to Treat and Prevent Child Abuse in Our Community

*June 25-27 on the corner of Westnedge and Milham*

Roof Sit is a multi-faceted fundraiser for programs that treat and prevent child abuse. Funds raised at the event support the Children's Advocacy Center and the Infant & Parent Services program at the Community Healing Centers. In 2008, Roof Sit raised \$156,000 and the goal for 2009 is to raise \$111,500! However, the event goes further than just raising money. It raises awareness of the problem of child abuse and neglect and gives hope to people who have everything to gain by having a place like the Community Healing Centers.



Each year, during Roof Sit, the community takes time to recognize the impact that child abuse and neglect has on kids in our community. As you may already know, many of these children currently attend your school or may in the near future. You witness first hand the devastating affects of child abuse and neglect. This is why we need your help to make this event successful and allow for the continuation of services in your school.

Roof Sit involves the partnership, support and participation of 103.3 KFR Cumulus Broadcasting and the disc jockies from on the roof of Helzberg Diamonds and Hair Masters on S. Westnedge for three days and two nights. Through live broadcasts running each day and night of Roof Sit, members of the community visit the event site and donate money to help at-risk kids. The ways in which people raise funds to support the event are unique, heart-warming and far-reaching.

Our local schools join the effort as student groups, teachers and administrators illustrate through volunteerism that our kids care about the mission of child abuse prevention and treatment. The student groups chose a variety of creative ways to raise money and awareness on behalf of Roof Sit. Principals have taken turns sitting on the roof, selling donuts for the event, collecting pop cans and raising pledges all in an effort to bring the community together to support the cause.

### Previous School Success Stories

Schools that Collected Change and Cashed in BIG -

*Programs included: "Donate your Change," "Quarters for Kids," "Pop cans for Kids," and "Give us Money."*

#### **Educational Goups host Tips for Kids at the Shell Gas Stations:**

Galesburg-Augusta High School  
Gull Lake High School  
Kalamazoo Central High School  
Loy Norrix High School  
Portage Central High School  
Vicksburg High School

Boys and Girls Club of Kalamazoo  
Girls on the Run  
Michigan Youth State Convention

#### **School Fundraising Events:**

Angling Road  
Comstock National Honors Society  
Comstock Public Schools  
Moorsbridge Elementary  
Portage North Middle School  
Portage West Middle School  
Portage Northern High School

#### **Other "Youth Related" Groups:**

Kids Gym in Portage  
Branch Gymnastics

### General Contact Information

Community Healing Centers    Lorri Kirby, Communications  
269.343.1651  
Ext. 154  
lkirby@chcmi.org

Event Coordinator                Deborah Droppers  
269.388.2830  
eventkzoo@chartermi.net

### The Community Healing Centers

The Community Healing Centers, is a non-profit community based organization that is committed to providing healing and prevention services to children, adults, and families in southwest Michigan. The Children's Advocacy Center and the Infant and Parent Services programs at The Elizabeth Upjohn Community Healing Center are the beneficiaries of the funds raised at Roof Sit. The Children's Advocacy Center provides counseling and specialized treatment for children who have been sexually abused and need help healing. The Infant and Parent Services Program provides support and education for parents and families who are "at-risk". These support services help to prevent child abuse and neglect.



## School Involvement Opportunities

For the past nine years, schools have played a critical role in the success of Roof Sit. Kids raising money for kids results in the donation of thousands of dollars. One hundred percent of the money raised stays right here in our community to support programs at The Community Healing Centers. There are many ways to become involved.

**Donations and Challenges:** The easiest, quickest, and most challenging way to participate gives your students the opportunity to raise money from the school and then challenge other schools or similar organizations to take the "lead" and do it in their school. This process is informal, fun, exciting, and a perfect way for youth to be a part of their community. Challenges can be hosted throughout the school between grade-levels or sections of the building. Parents become proud, students are engaged and feel a part of the community, and the community at-large witnesses our youth in action. It's a win-win situation; and it's exciting to watch and hear on the radio. In support of raising money in the classroom, Roof Sit has **donation boxes** and **"dollar" cards** that allow students to put their name on the card as a way of donation recognition. These dollar cards can be displayed on a wall at school.

**Special Events:** Student councils did an excellent job developing special events that raised money, and also built a sense of school pride and commitment to community. Here are some of the themed ideas that schools implemented:

**"Quarters for Kids"** - Kids brought in quarters and each classroom collected the donations and then a student team representing the school came to Roof Sit to present the money.

**An ice cream carnival-** at this event, both the principal and assistant principals took turns serving the kids.

**"Bring us your Change"** boxes - this is probably the easiest event to host...kids brought in money for a change box that is located in the classroom.

**Collect returnable cans** - Several middle schools capitalized on the ten cent returnable cans.

**Dollars for Donuts** - Many of the middle schools partnered with stores like Harding's to receive a discount on the price of donuts, which in turn were sold for a dollar.

**Tips for Kids:** Held during Roof Sit, Tips or Kids brings back the days of pumping gas for tips. This is a perfect way for high schools to join the effort to raise money for Roof Sit. The event is designed as a **service learning component** incorporating volunteerism with fund development/public relations experience building. Plus, it is a fantastic way to build team unity - and 100% of the donated funds stay right here in our community. Supplies are provided at the gas station including donation boxes, aprons, instructions, Thank you cards and a money bag to carry the donation back to Roof Sit. Students provide their own transportation to the gas station and back to Roof Sit where the money is donated on behalf of your school.

**Actually, we take donations all year, so you can involve your class to fit your schedule!**

### Suggested Timeline

- March:**
- Get a student committee together to discuss involvement.
  - Approach school councils or leadership teams for their support, participation, and endorsement.
- April:**
- Firm up plans and initiate.
  - Turn in Participation Form -- allowing for a teaser ad promoting the school to be produced for 103.3 KFR, WWMT and the website.
  - A Roof Sit representative will come to the schools to visit with student, teacher, or parent organizations.
  - April is child abuse month and it might be the perfect time to implement the fundraiser.
- May:**
- Conduct your fundraising event.
- June 25-27:**
- Bring your money to Roof Sit



*School groups enjoy the opportunity to come to Roof Sit and present donations on behalf of their school. Tips for Kids is an easy fundraising event where you simply show up and volunteer.*

**For General Information**  
**269.343.1651 (149) - [www.roofsit.com](http://www.roofsit.com)**

# School Participation Response Form

Let us know what you are planning to do! Working closely with 103.3 KFR, we want to highlight your involvement in an effort to encourage other schools to join the effort to raise money for Roof Sit. Completing this form is not binding. Please return to Deb Droppers by fax 269.388.3083 or e-mail to [eventkzoo@chartermi.net](mailto:eventkzoo@chartermi.net). Questions can be directed to 269.388.2830.

You may return this form at any time, but we would like the information before May 1, 2008 so that we can include your school in our advanced publicity. Your involvement can help spread the excitement of kids raising money for kids.

Name of School \_\_\_\_\_

Address \_\_\_\_\_ Zip \_\_\_\_\_

Phone (\_\_\_\_) \_\_\_\_\_ Fax (\_\_\_\_) \_\_\_\_\_

Contact Person: \_\_\_\_\_ E-mail address \_\_\_\_\_

Youth Organization or School: \_\_\_\_\_

Estimated Number of Youth Involved \_\_\_\_\_

If there is more than one youth organization, please make a copy and complete one sheet for each group.



## Roof Sit Participation Options

Please let us know how you might participate. The event is June 25-27. We will send additional information to the contact person.

Making a challenge to other schools/collecting money and donating it at Roof Sit

High School organizations pumping gas for tips at area Shell Stations,  
please list preferred day \_\_\_\_\_

Other, \_\_\_\_\_

Let us know if you would like any of the following support materials:

Posters: 11 by 17 posters are available for schools to promote the date and your school activity

Donation Boxes: Boxes are available - one for each classroom or any number strategically placed

Boxes: If your school is hosting a can or bottle collection, a box will be provided (decorated of course)

Dollar Cards: Wall "dollar cards" are available for students to sell as a fund raiser

"How To Guides": Complete event implementation instructions packets (how to guides) are available

The Community Healing Centers and 103.3 KFR -- Cumulus Broadcasting host Roof Sit 2009.  
For more information, please call Deb Droppers 269.388.2830 or [eventkzoo@chartermi.net](mailto:eventkzoo@chartermi.net).